Maison Roxanne LLC

Capabilities Statement

Look good on game day. Run stronger behind the scenes.

Company overview

Maison Roxanne LLC is a woman-owned and Black-owned business based in Atlanta, Georgia. The company makes custom game day apparel and spirit wear in Atlanta, and provides grant services, nonprofit startup and 501(c)(3) formation services, and finance and planning services for businesses, schools, nonprofits, community organizations, churches, and youth sports teams.

Owner: Lillian Gunn
Website: maisonroxannestudio.com
Email: info@maisonroxannestudio.com
Location: Atlanta, GA

Core services

Custom apparel and spirit wear

Custom game day apparel, spirit wear, and team apparel, including performance tees, short sleeve and long sleeve tees, compression tees, polos, joggers, and hoodies. Custom orders have a 4-item, $150 minimum and take 7 to 14 business days.

Grant services

Grant writing, grant readiness, and finding grants for businesses, schools, nonprofits, community organizations, churches, faith-based organizations, youth sports teams, clubs, and programs.

Nonprofit startup and 501(c)(3) formation

Launch Package starting at $1,997 and Premium Startup Package starting at $3,997, plus grant writing, annual budget, board training, strategic planning, compliance and annual reporting, fundraising planning, and coaching.

Finance and planning

Monthly finance help, business plan financials, and pricing reviews, built on 17 years in corporate finance, including International FP&A, Operations Finance, Sales Analytics, Merchandising Analytics, and Reporting Analytics.

What sets Maison Roxanne apart

- Custom apparel made in Atlanta, designed for the team and the occasion, not generic spirit wear.
- One partner for apparel, grants, nonprofit startup, and finance, so a school or team does not need four separate vendors.
- Real experience on both sides: apparel delivered week after week for a high school football season, and grant funding secured for that same school.

- A woman-owned, Black-owned business, currently pursuing WOSB, NMSDC MBE, and WBENC certification.

Past performance

Ben E. Mays High School, Atlanta: Maison Roxanne secured a grant for Mays High School and provided custom game day apparel for the football team and coaching staff throughout the season.

“Maison Roxanne went above and beyond this football season, from making sure the team had the right apparel to designing game day apparel for the coaching staff. Their attention to detail saved me so much time and stress, and helped us look prepared and professional every week.” Reginald Austin, Head Football Coach, Ben E. Mays High School.

Certifications and status

- Woman-owned and Black-owned business.
- WOSB, NMSDC MBE, and WBENC certifications: in progress, not yet received.

Company details

Year founded: To be confirmed
UEI / CAGE code: To be confirmed, after SAM.gov registration
NAICS codes: To be confirmed
Business mailing address: To be confirmed

Contact

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